

Project Name: Solutions
Project #: ABCDE
Location: Boston
Date: 8/31/06
Time: 5:30pm
Respondent: Group

MA: So to keep everything as confidential as possible, I'm not going to ask for your name, but I will introduce myself. I [INAUDIBLE], then I'd have to go back and erase the tape. My name is Tina and I work at Smith & Co. It is a marketing research and consulting company. We're based in Philadelphia. OK? And I wanted to confirm some of the information you gave us at the time of the invitation and this is that you have been in practice for 20 years, and that's correct? I want everyone to introduce themselves and cover a few points such as your name, your job responsibilities and your company, or if you are in school, your major, or if you are a work at home mom. Also, your family composition; by that I mean who is living at home with you, even if it's roommates. The main reason for that is that we are talking about an e-mail solution and so if there are one or more computers in the home, who is competing for the computer and who is competing for the e-mail. Why don't we start with you, Jeffrey?

JE: My name is Jeffrey and I have my own computer company and I also work part time.

MA: What kind of a computer company?

JE: I provide everything from installation to architecture. I help people with installation and I help them with training, networking, wired and wireless networking.

MA: Do you have employees?

JE: Primarily one person right now.

MA: Do you have an office or do you work out of your home?

JE: I have a virtual office.